

Milwaukee Office Market Predictions

2019 Office Market Predictions – Jenna Maguire, Founder 3 Real Estate

- Adaptive reuse product will outperform towers in the CBD - **UNSURE**
- At least one significant office sale will occur downtown to out of state investors in Q1 2019 - **TRUE**
- Musical Chairs will continue without job/population growth - **TRUE**
- Main & Main will continue to shift north and south of Water & Wisconsin - **TRUE**
- Milwaukee will be awarded the 2020 DNC - **TRUE**

2020 Office Market Predictions – Jim Cavanaugh, Cushman & Wakefield | The BOERKE Company

- Fiserv will locate downtown
- A major corporate tenant will announce a substantial suburban development
- The DNC will be a “Brokered” Convention