

Retaining and Recruiting Talent Building Wisconsin's Economy and Commercial Real Estate Future

All Member Meeting

Wednesday, September 24th | 11:30am - 1:15 pm

As industries like advanced manufacturing, semiconductor production, electric vehicles (EVs), and data centers experience unprecedented growth, the commercial real estate sector must evolve to support their expanding infrastructure and energy demands. How can developers, investors, and communities in Wisconsin prepare for the significant power and infrastructure requirements these industries bring?

Join local and national experts as they examine the critical intersection of real estate, energy infrastructure, and economic development. This discussion will explore the challenges and opportunities presented by industrial expansion, including the strain on power grids, water access, and land availability. From infill redevelopment to the creation of shovel-ready sites, learn how Wisconsin's economy is adapting and what's needed to ensure long-term success.

Key Discussion Topics:

- Successful Market Strategies
- Energy Generation
- Trends in Energy Demand
- Site Readiness & Infrastructure
- Regulatory & Logistical Challenges
- Community Investment & Trade-offs

Presented by:



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