



# WISCONSIN'S PREMIER COMMERCIAL REAL ESTATE NETWORK


**Empowering you with the connections, knowledge, and advocacy tools to grow your business.**


## Why Join CARW?

As Wisconsin's leading commercial real estate network, CARW gives you a competitive edge—through exclusive market data, statewide connections, and powerful advocacy. Members also enjoy access to legal resources\*, real estate forms, discounted programs, CE, and more.

*\*REALTOR Members*

## Results that Matter

 90%+ of members report doing business with other CARW members.

 Our members close more deals, stay informed, and lead the industry forward.



### Exclusive Market Data & Research

- Access to Moody's tools
- Quarterly reports & economic insights
- CRE trends & benchmarking



### Education & Professional Development

- CE credit courses & license renewal
- CRE tech & tools training
- Events including CRE Roundtable and Membership Meetings



### A Powerful Network of CRE Leaders

- 50+ annual networking events including Deal of the Year and the Foundation Golf Outing
- Connect with brokers, developers, lenders & more
- Statewide reach, expanding in Madison & Fox Valley



### Legislative Advocacy & Policy Influence

- Representation at all government levels: local, state and national
- Commercial-specific policy updates
- Support for self-employed professionals



### Industry Tools & Resources

- Access to zipForms, MLS, and tech platforms
- NAR tools & national partner programs
- Discounts on insurance & business services

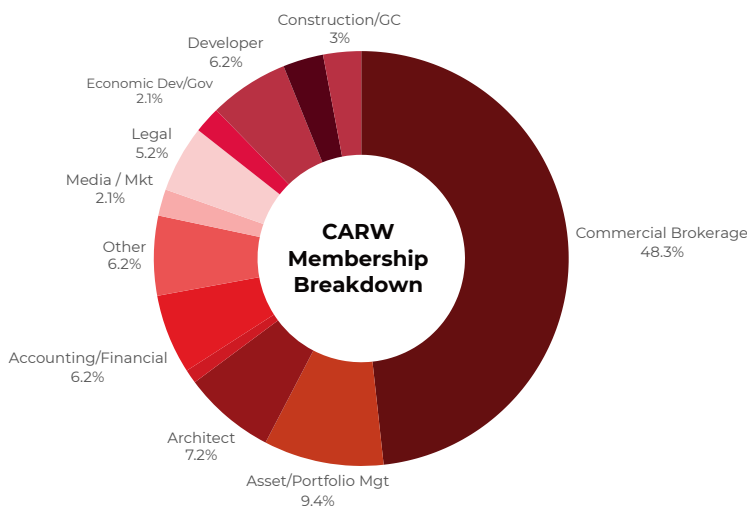
## Ready to Grow Your Business with CARW?

Join today and become part of Wisconsin's most trusted commercial real estate network.

# CARW MEMBERSHIP PROFILE

## CONNECTING PEOPLE. CLOSING DEALS.

CARW members represent the full spectrum of commercial real estate professionals across Wisconsin. **Deals happen when everyone is at the table - and they're all here.**



### Statewide Impact:

CARW members are fueling growth statewide – closing deals and advancing industrial, office, retail, multi-family and more.



### Why It Matters:

#### Deals Don't Happen Alone

At CARW, networking is just the beginning. Our integrated member network gives you access to every link in the commercial real estate deal chain.

From concept to closing, CARW members are the professionals who:

- Find the site
- Fund the project
- Negotiate the terms
- Navigate zoning and regulations
- Design and build the space
- Manage the asset long-term

## CARW by the Numbers



**875+ CRE Professionals**  
**400+ Companies**

Connected through the  
CARW Network



**42M+ SF for Sale**  
**79.3M+ SF for Lease**

Represented by CARW  
Members Across Wisconsin\*

\*2025

The professionals driving Wisconsin's CRE industry forward are already here—join them.

## CARW Membership Benefit Breakdown

CARW Members gain year-round access to a powerful network of commercial real estate professionals, industry insights, and exclusive member benefits. From professional development and advocacy to events and marketing opportunities, CARW membership connects you to the people and resources that move Wisconsin's CRE industry forward.

Membership Types	REALTOR	Affiliate	Dual	Student	Non-Member
Member Meetings 3x/year	X	X	X	X	Only Market Forecast
Coffee with CARW	X	X	X	X	N/A
Marquee Events - Roundtable, Retail, Golf, Deal of the Year, Holiday Party, and Market Update	X	X	X	X	Non-Member Pricing Offered
Committee Involvement	X	X	X		N/A
Volunteer Opportunities	X	X	X	X	N/A
Discounted Access to Moody's	X	X	X	X	N/A
Exclusive First-Look Access at Quarterly Market Reports	X	X	X	X	N/A
Continuing Education Courses	X		X		N/A
Advocacy Insights & Calls to Action	X	X	X		N/A
CARW Connector Newsletter	X	X	X	X	N/A
CARW Directory	X	X	X		N/A
Zipforms Plus Subscription	X		X		N/A
Legal Hotline	X		X		N/A
RPR - REALTOR Property Resource	X		X		N/A
Discounts on Insurance, Travel, Tech, etc.	X		X		N/A
	Starting at \$914/year	Starting at \$585/year	Starting at \$280/year	Free	Varies